SERVICE MENU

Consulting & Data Services for Public Health, NGOs, Education, and Healthcare Systems

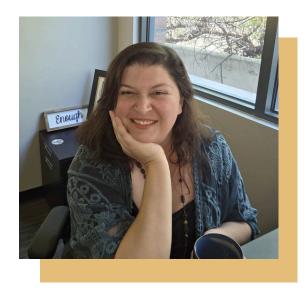
WHAT WE OFFER

- 90-Day Risk Management and Preparedness Consulting Engagements
- Done-For-You Epidemiology and Data Analysis
- Combined Consulting + Data Packages
 - Evidence-Informed Preparedness Sprint
 - Program Evaluation + Policy Optimization

MEET DR. GINGER DIXON

Dr. Ginger Dixon, DrPH, MS brings over 10 years of experience in healthcare and public health transforming health challenges into actionable strategies, developing processes and tools to help teams run more smoothly, and addressing communicable disease preparedness.

With a Doctorate in Public Health specializing in Population Health Decision-Making and a Master of Science in Epidemiology, Dr. Dixon's expertise is grounded in both rigorous analysis and human-centered problem-solving. Her combination of experience, education, technical certifications – from Data Science to Vocational Nursing – informs solutions that bridge clinical realities, policy design, and community needs.



Ready to begin?

Let's talk!



CONSULTING

Resilience, risk management, and preparedness consulting

Consulting services are provided to meet organizations where they're at and **assess** vulnerabilities, prioritize risks, and build operational resilience.

Services vary based on client needs, but may include:

- Organizational resilience assessment
- Identification of policy and procedure gaps
- Threat prioritization (e.g. communicable disease, climate, natural disaster)
- Workflow mapping to reduce friction points and fall-through
- Development or refinement of emergency preparedness plans

All consulting services include biweekly consulting sessions + Slack support, final presentation, and handoff of all deliverables.

Path	Duration	Focus	Cost
Quick-Root	14 days	One focused deliverable such as a policy gap or resilience assessment and strategic plan. Great for board approvals, quick wins, and DIY implementation.	\$2,000
Rooted Systems Sprint	90 days	Address one goal per 90 day sprint. Includes asset development, implementation support, and evaluation. Great for teams who want strategic, high- touch support.	\$7,500

Ready to begin?

Let's talk!



EPIDEMIOLOGY & DATA

Expert-level data analysis, research, evaluation, and data systems

All pricing is presented as a range and finalized based on project scope.

We provide epidemiology and data analysis services to help teams leverage their data, one of their most valuable resources, to understand the communities they serve, make informed decisions, track and predict health risks, communicate value, share outcomes, or secure funding.

Services vary based on client needs, but may include:

- Data cleaning and visualization
- Survey design, analysis, and reporting (quantitative and qualitative)
- Program evaluation (including grant-related evaluation)
- Basic geospatial mapping and analysis

- Public health and One Health surveillance dashboards
- Community needs assessments
- Analysis automation (e.g., R/Python/ SAS scripting)
- Research design and support

All data services include initial planning meeting, email support, and final product review.

Path	Duration	Focus	Cost
Quick-Impact Data	2-3 weeks	For orgs that need rapid help with a short/simple data deliverable	\$1,000-\$3,500
Custom Data	4-8 weeks	A deeper project addressing a broader question, research, or multi-stakeholder assessment or evaluation.	\$6,000-12,000
Custom One Health Dashboards	8-12 weeks	Multi-source, multi-page dashboards that tie together human, animal, and/or environmental data	\$5,000-20,000
Fractional Epidemiologist	Min. of 3 months	Ongoing expert support for orgs that need consistent data analysis or epi input, but don't have in-house expertise.	\$5,000-6,000/month

Ready to begin?

Let's talk!



COMBINED SERVICES

Full support from understanding the problem to lasting solutions

All pricing is presented as a range and finalized based on project scope.

We offer two packages that combine our consulting and data services to provide comprehensive, full cycle data analysis and advisory support.

Evidence-Informed Preparedness Sprint

- Organizational resilient assessment
- Data collection and analysis
- Threat prioritization with supporting data
- Drafted SOP or preparedness plan
- Final summary report + training deck

Program Evaluation + Policy Optimization

- Program evaluation (survey, analysis, report)
- Workflow mapping & SOP review
- Policy gaps summary
- Action plan program improvements

All combined services include initial strategy planning meeting, bi-weekly virtual check-ins, Slack support, and final product handoff.

Path	Duration	Focus	Cost
Evidence-Informed Preparedness Sprint	3-4 months	An thorough, evidence-based risk assessment with a custom response plan. Great for mid-sized orgs needing a full picture of their risk environment.	\$12,000
Program Evaluation + Policy Optimization	3-4 months	Evaluation and operational alignment for existing programs, great for grant compliance or accreditation.	\$12,000

Ready to begin?

Let's talk!

